



DEARBORN NATIONAL & DIRECT BENEFITS HAVE TEAMED UP FOR A WINNING COMBINATION!

QUALIFY FOR OUR SPECIAL SALES INCENTIVE!

Sell Dearborn National's insurance products for your chance to win great prizes in 2012!

- ▲ 1st Case Sold Over 10 Lives WINS \$50 (15 prizes to be awarded)
- ▲ 1st Case Sold Over 50 Lives with at Least TWO Lines of Coverage WINS \$100 (10 prizes to be awarded)

Winners will be notified within 30 days of final contract submission.

PROSPER WITH DEARBORN NATIONAL'S GROUP AND VOLUNTARY LIFE, DENTAL, STD AND LTD PRODUCTS

Dearborn National insures and/or administers benefits programs for nearly 11 million people. And we're in the top three companies for group life contracts in force¹. We take pride in the level of trust that implies. You can be as proud of representing our company as we are of the company we've built.

We offer group Term Life, Dental, Short-Term and Long-Term Disability insurance products on an employer-paid or voluntary basis that can be tailor-made to fit the evolving needs of your clients.

Find out how your clients can be part of the millions who trust Dearborn National with their insurance needs.

NETWORK, WELLNESS, CONTRACT, SERVICE—DEARBORN NATIONAL MAKES DENTAL COMPLETE

- ▲ Largest dental network in the United States, with more than 190,000² dental access points, allows members flexibility when accessing dental care services with no balance billing
- ▲ Fully customizable dental plans to meet the needs of your customers
- ▲ 99% of dental coverage respondents are "satisfied" or "extremely satisfied" with our customer service, according to a 2011 Dearborn National Dental Survey
- ▲ Free Dental Wellness Program included with all of our dental plans



325 Cedar Street
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CONTACT US FOR A PROPOSAL TODAY AND START INCREASING YOUR SALES!

Direct Benefits, Inc.

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Diane Lysen



Fride Mauritzen



Katie Quinn

¹Based on LIMRA's U.S. Group Life Sales and In Force 2010 Annual Results. ²Per NetMinder data, September 23, 2011.

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