

REACHING FOR THE STARS WAS NEVER THIS EASY

Place your groups on a Magnum Plan and get
BONUSES THAT ARE OUT OF THIS WORLD!

For Groups Effective February 1, 2012 through June 30, 2012

Groups with 3-9 Enrolled

**Dental + Vision =
\$200 Bonus!**

Groups with 10+ Enrolled

**Dental + Vision =
\$400 Bonus!**

Experience Stellar Service for your Groups!

Direct Benefits is your direct link to the products your customers are asking for. High quality, affordable products with unsurpassed service you will be proud to represent.

Administered by:



Marketed by:



Learn more about your Magnum Dental Plan
Call Direct Benefits Inc. at 651-649-3503 or 800-620-5010,
or visit DIRECTBENEFITS.COM.

Magnum Dental Plans are underwritten by A+ rated ACE American Insurance Company
Bonus will be paid on every Magnum Dental Case written from February 1, 2012 through June 30, 2012.
Bonuses are paid along with regular commission the month following the effective date.



The Best Group Dental and Vision Plans Are Now Within Your Reach!

Direct Benefits is excited to introduce out-of-this-world Magnum Dental and Vision plans for groups 2–99! Visit our website for appointment, custom-instant-online group quoting and enrollment materials or just give us a call to find out more!

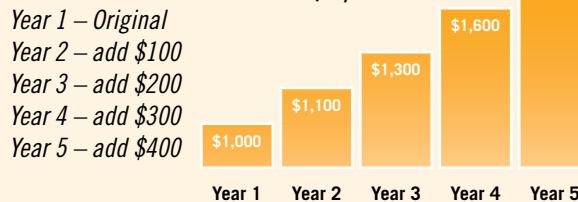
Magnum Dental Plan Highlights Include:

- Unique MaxRewardsSM Program
- For Groups as low as 2
- A+ rating underwritten by ACE American Insurance Companies
- Premier PPO Network with no balance billing
- Waiting Period Takeover Credit
- Optional \$2,000 Child Orthodontics benefit
- Single billing for multiple lines

Magnum Vision Plan Highlights Include:

- Access to more than 46,000 independent practitioners and optical retail providers at more than 22,000 locations nationwide
- Many locations open 7 days/wk, and evenings
- Innovative services and products
- For Groups as low as 2
- Also available as a stand-alone product

Unique MaxRewardsSM Program Increases Member Maximums Yearly up to \$2,000! IF YOUR MaxRewardsSM BENEFIT STARTS AT \$1,000



Employee starts with \$1,000 max and enjoys increases over 5 years when they reach \$2,000 Max.

LENSCRAFTERS[®]

PEARLE VISION[®]

EyeMed
VISION CARE.



Sears
Optical

Private
Practitioners

OPTICAL[™]

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